

27 Mission Springs, Hercules CA 94547 510.691.6960 designatra@gmail.com www.designatra.com



A self-driven graphic designer who has two years of consultant experience in graphic design and web development. Commands an understanding of design and its tools through self-instruction and education. Will make an immediate contribution to your business utilizing vast amount of skills with the ability to problem solve. Performs with excellent communication skills.

# work experience

## Nioverse

July 2012— Present

#### Lead Graphic Designer Consultant

Currently the lead graphic designer for Nioverse, a design consulting and media publishing company. I am currently creating the identity for the company: Logo, brand identity, style guidelines, business cards etc.

# July 2012— Present

# Solevz

Lead Graphic Designer / Photographer

Lead graphic designer for Soleyz, a start up shoe company. Currently creating the branding for the company. I am also working on the photography for their display products.

# Taptera http://taptera.com

Feb 2012— July 2012

#### Graphic Designer/ Developer Consultant

Worked under John Ellenich, Creative Director, to create designs for the marketing team. I designed and developed emails and newsletters that have been used for marketing purposes. I also designed banners, advertisements, and skins that were used for their products and events.

# Atra www.designatra.com

### Freelance Graphic Design, Developer, & Photographer

September 2011— Present

Created all design, photography, and development for HOM, a fine artist and makeup artist company. http://homartistry.com. Producing the cinematography and Design for Beauty Marked. http://www.youtube.com/user/bbeautymarkd . Completely designed and developed a standard and mobile website for New York actress, Denice Nortez. http://denicenortez.com

# Fighting Goliath http://www.fightinggoliath.com/

May 2011—July 2012

#### Freelance Website Developer

Successfully created a website that focused on CSS3 style sheets to allow quicker access to the page. Also was successfully outsourced as a Website Developer for SilverSide Insurance. http://silversideinsurance.com

# Digital Advertising Technologies http://digitaladtech.com/

January 2011— Present

### Consultant/ Graphic Designer/Website Developer

Managed, designed, and developed their email platform with the capability to optimize to any mobile platform. I designed their latest Ebook, which is one of their most viewed and downloaded Ebooks.

# Education

2011

# Bachelor of Science, Visual Communication Design

San Francisco State University

Skills

Photoshop, Flash, Illustrator, Dreamweaver, After Effects, InDesign, Lightroom, Cinema 4D, Premier Pro, XHTML, HTML, Javascript, JQuery, Actionscript, CSS, PHP.